

Phase I – SPARK



Learn about goals & brainstorm ideas

Initiate holistic community development project:

- A) Spark originates the project → We define our function and role
- B) Project comes to Spark → We learn our function and role

Run project through Spark Framework to identify gaps in key principle areas

Provide Board update

Phase II – EXPLORE



Gather & share information

Review, research & confirm responses derived from Framework

Connect with & convene key stakeholders for high-level feedback

Conduct market analysis

Identify potential priorities, opportunities & obstacles

Consider functions and elements needed to make project successful

Secure Board approval

OR

continue working

Phase III – DESIGN



Create neighborhood & project action plans

Create detailed timeline, budget and goals

Engage partners and advisors:

- To inform the project
- To put programs together
- To gather funding resources

Secure funding

Acquire land

Set evaluation benchmarks

Provide Board update

AND

secure approval

(as needed)

Phase IV - BUILD



Begin action plans & construct projects

Ramp up partner activities

Construct physical space

Engage and inform community stakeholders

Convene service providers who will inhabit space

Secure remaining funds

Provide Board update

Phase V - READY



Finish projects & put them to use

Celebrate activation of the project

Evaluate project outcomes with partners

Adjust as needed to meet project goals

Evaluate process internally to inform future projects

Present results to the Board