



THE MAKINGS OF A HEALTHY NEIGHBORHOOD

Liveable neighborhoods are filled with community assets. We believe that holistic neighborhood development should include as many of these elements as possible:



Neighbors have strong relationships built on trust and supported by local leaders



Multi-modal transportation connects the neighborhood to the city



Accessible and high-quality employment and entrepreneurial opportunities are available to residents



Quality educational and training opportunities exist for all learners



High-quality, mixed-income, and beautifully designed buildings are available to meet the needs of the neighborhood



Health and wellness resources are easy to access and affordable



Cultural assets are celebrated and create a unique identity and soul



Design standards are used that consider the needs of current and future generations



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Investing in neighborhood transformation

WHY SPARK

We believe in the power of community.

At Spark we listen to and value the people who live, work, and believe in their neighborhoods. We work in partnership to engage neighbors and stakeholders, using their priorities to drive the focus of holistic community development.

This looks different in each neighborhood - a mixed-income housing development, park renovations, or a commercial space rehabilitation are just a few examples of what we build.

Our work can be complex, but our mission is simple: to invest in neighborhood transformation.

WHERE WE WORK

North Omaha / South Omaha

We focus on areas that have a history of disinvestment and the potential to produce the greatest reward to residents and stakeholders.

We work in North and South Omaha, in neighborhoods that:

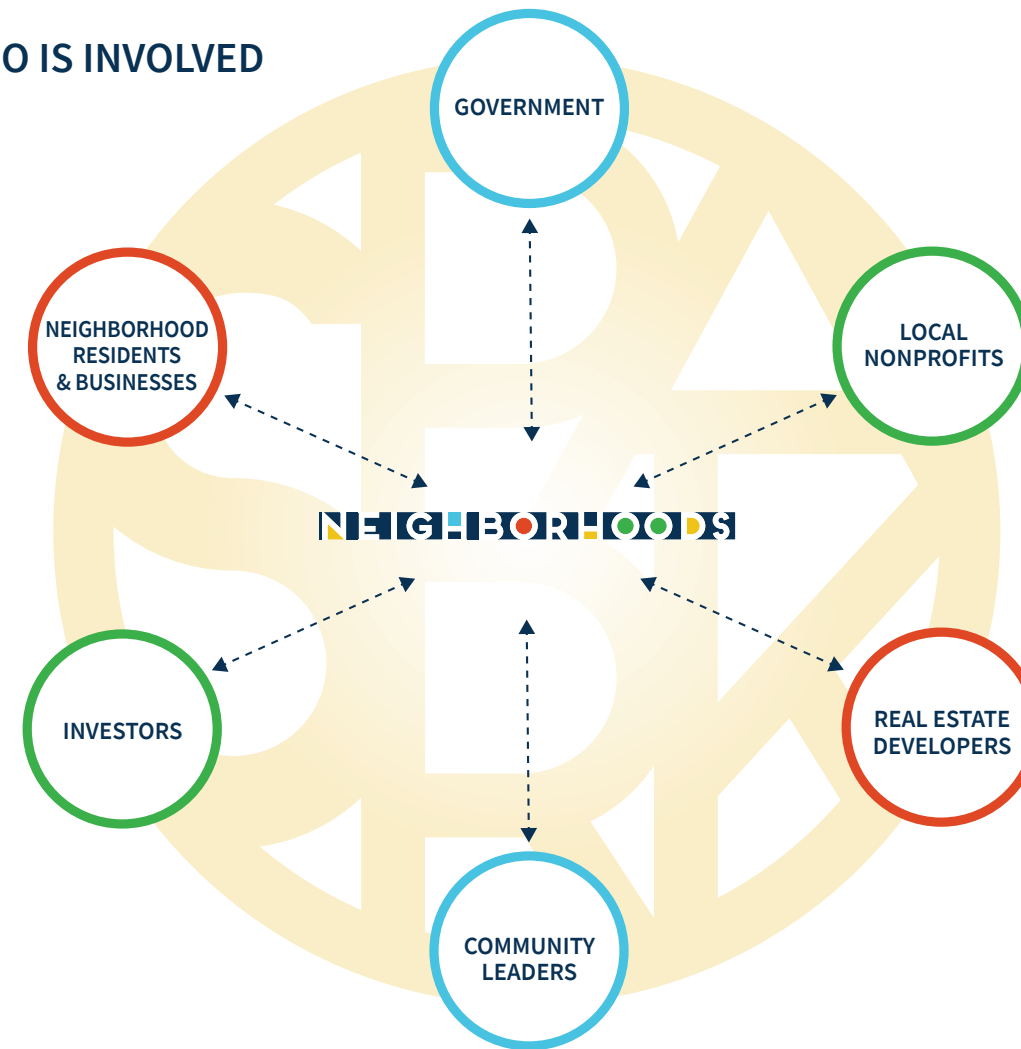


- Are located along current or future public transit corridors
- Have established neighborhood assets that can provide traction for Spark projects, including strong local leadership and master plans
- Are eligible for and able to maximize unique financial incentives, such as tax credits, tax increment financing, program-related investments, and other specialized tools



We work hand-in-hand with the communities we serve to make them places where people are healthy, safe, and flourishing.

WHO IS INVOLVED



WHAT WE VALUE

COMMUNITY:

We believe residents know what is best for their community and need to be engaged and empowered to set priorities, develop projects, and benefit from the results.

INTEGRITY:

We believe in holding ourselves accountable to consistent moral principles of honesty and integrity and conducting our work in a manner that honors the culture and history of the communities we serve.

SUSTAINABILITY:

We believe in supporting high-quality development that promotes economic advancement, safety, walkability, healthy living, and environmental stewardship for current families and future generations.

WHAT WE DO

We use a model of holistic real estate development that is sustainable and has been proven to work in other communities throughout the U.S.

We are strategic and accountable to specific criteria for where our current and future projects will exist and use a framework to structure our projects and to evaluate the impact of our work.

CATALYZE

Spark launches, leads, and evaluates projects that enhance existing neighborhood assets.

ENGAGE

Community engagement and empowerment are fundamental to Spark's way of doing business. Spark listens and learns about community goals, builds trust, and enlists expertise.

INVEST

As a financial partner, Spark links private and public investments to local economic development opportunities and directly invests in projects.

COLLABORATE

Spark builds and participates in stakeholder coalitions to drive mutually beneficial neighborhood development outcomes where they may otherwise not occur.

ADVOCATE

Spark learns about our community, researches best practices, and shares what we discover.

