PROJECT FRAMEWORK

Project Name: _____

Location: _____

Contact Name & Info: _____

Description of the project: _____

_____

_____

_____

Is there an existing master plan for the property or the surrounding neighborhood?   YES / NO
If yes, please attach the plan(s).

Are there organized and active neighbors in the area?   YES / NO
If yes, how are you engaging them in your project(s)? _____

_____

_____

_____

What transportation and pedestrian amenities currently exist in the area? What new elements are part of the project? _____

_____

_____

_____

Does the project/area qualify for, or already have an allocation of:	Qualifies	Received
Tax Increment Financing:	☐	☐
Low Income Housing Tax Credits	☐	☐
New Markets Tax Credits	☐	☐
Historic Tax Credits	☐	☐
Other:_____	☐	☐

Attach supporting details.

Who are the partners and key stakeholders and how are they involved in the project?

☐ Nonprofits   ☐ City of Omaha   ☐ Developers

☐ Residents   ☐ Other Government   ☐ Donors

☐ Businesses   ☐ Technical Experts   ☐ Other

_____

_____

_____

What are the project's strengths? _____

_____

_____

What are the project's weaknesses? _____

_____

_____

What are the opportunities for improvement? _____

_____

_____

What are the potential external threats to the project? _____

_____

_____

What help you need from Spark? _____

_____

_____

PROJECT FRAMEWORK

Category		Criteria	Impact
Spark Principles	*What does this mean?*	*What does this look like?* *Does the proposed project or area (within ¼ mile) already have or will have any of the following?*	*What changes do you envision happening over time?* *What does success look like?*
CONNECTIVITY	Neighborhoods are connected to the city and region through multi-modal transportation	1. Located on existing or planned transit corridor with quality transit stations 2. Increases public Wi-Fi access 3. Promotes traffic calming /pedestrian safety 4. Accommodates bike use and storage 5. Incorporates Universal Design elements	

SOCIAL	Social and political power of area residents is recognized, and there is a commitment to the development of local leaders	1. Is initiated by the community/neighborhood
		2. Engages neighborhood stakeholders
		   a. In planning
		   b. On-going
		3. Offers public spaces
		4. Offers accessible social programming
		5. Increases public safety	

ECONOMIC	Access to a variety of employment and entrepreneurial opportunities is evident	1. Employs local residents 2. Pays livable wages 3. Offers financial education/literacy services 4. Creates opportunities for small local business 5. Promotes businesses owned by people of color	
EDUCATION	Quality education and training opportunities for adults and youth are readily available	1. Provides onsite access to personal enrichment or educational opportunities 2. Offers internships or apprenticeships 3. Involves existing schools & students 4. Increases early childhood education access 5. Offers programming to build leadership skills and talents of residents	

PROJECT FRAMEWORK

Category		Criteria	Impact
Spark Principles	*What does this mean?*	*What does this look like?* *Does the proposed project or area (within ¼ mile) already have or will have any of the following?*	*What changes do you envision happening over time?* *What does success look like?*
HOUSING	Mixed-income and various housing types are available	1. Increases mixed-income options 2. Offers multi-generational housing options 3. Has aesthetically interesting designs 4. Meets density goals of the neighborhood 5. Includes diversity in housing types	
WELLNESS	Health and wellness resources are easy to access and affordable	1. Increases access to healthy food options 2. Offers tobacco free spaces 3. Increases walkability or other exercise opportunities 4. Integrates natural elements 5. Increases access to health care facilities	
CULTURE	Cultural assets are celebrated and create a unique identity and soul	1. Incorporates public art/music 2. Preserves historical buildings 3. Offers neighborhood-wide events 4. Actively avoids displacement of current neighborhood residents 5. Contributes to a neighborhood identity	
ENVIRONMENT	Design standards are used that respect the existing character and consider the needs of current and future generations	1. Uses renewable energy onsite 2. Uses energy-efficient, environmentally-friendly designs & materials 3. Maximizes recycling opportunities 4. Minimizes waste (i.e., deconstruction) 5. Is free of environmental hazards/concerns	

SPARK MENU
How We Work

Our Role	Stakeholders	Direct Products
What we do	*Who we reach*	*What we create*

Our Role
What we do

Catalyze

Spark launches, leads,
and evaluates neighborhood
plans and projects

Collaborate

Spark builds and participates in
stakeholder coalitions to reach
mutually beneficial outcomes

Engage

Spark listens and learns about
community goals, builds trust,
and enlists expertise

Invest

Spark makes connections
to investment and directly
invests in projects

Advocate

Spark learns about
our community, researches
best practices, and shares
what we learn

Stakeholders
Who we reach

Community Members

Project Partners and Owners
- nonprofits
- developers
- public-sector

Donors and Investors

Policy Makers

Public

Direct Products
What we create

Strong relationships between
stakeholders

Information about our
community and best practices in
community development

Community assessments, visions,
action plans and projects.

Loans

Revitalization Projects